

## Fundraising Committee Meeting Notes

Monday, 9/12/16 6pm, Zane Gray

Attending: Michelle Gendron, Seana Giardini, Heather Thornton and Cristy Zeller

- 1) Discussed goals and mission of the committee, and reviewed Haven's fundraising budget and philosophy.
- 2) Bikeathon 10/2/16.
  - a. Michelle mentioned that the tennis courts at Ft. Tuthill are gone. Cristy will notify the Community Enrichment Ctte to troubleshoot
  - b. It was agreed that we will take pre-orders for tshirts and hats to avoid losing money like last year, and keep the focus on a community building event that makes a little bit of money!
  - c. Cristy will revise the handouts and notify the CEC of what they need to know.
- 3) Tax Credit Campaign
  - a. Goal of \$15,000-\$20,000 for 2016. Only 30% of families participated last year.
  - b. Heather will work on a mailer to send to families that is simple and effectively explains to parents why they should do it! (ie, revamp the form we have used for years)
  - c. Michelle is willing to call parents and explain how it works/ask them to participate.
  - d. Goal of getting this out by early November.
- 4) Plan Restaurant Fundraisers for the rest of the school year (monthly? Every other month?)
  - a. SomeBurro's on 9/15
    - i. Everyone promote on social media! We'll do something funny with the burro ears like "Burro Selfies."
  - b. Café Rio on 10/19
  - c. Skip November and December
  - d. Ideas for next semester: Bigfoot (Cristy contact); Fat Olives/Salsa Brava (Cristy Contact); Oregano's; Taverna; Wildflower
- 5) Promote our "passive fundraisers" (Amazon Smile, BoxTops, etc.)
  - a. Keep promoting!
  - b. Cindy Browder will start up TerraCycle again
  - c. Norwex fundraiser (Seana will organize; 35% of sales come back to Haven)
- 6) Plan annual "major" fundraiser for Spring
  - a. Trivia night (not one that will stress out Cristy!) – Heather will talk to her friend about hosting and see if it's even feasible
- 7) Other ideas:
  - a. Kids' artwork fundraiser (Michelle to research; cristy will present to teachers)
  - b. Expand/promote date night further